

Imagery:

Left side – Tag, Right side – Phone

Middle – binary stream

App functionality:

Change state of tag based on phone app selection.

Multiple tag on cube or geometric shape as dice.

Two different tags hold stats to compare after registering with phone, like a nfc tag battle

Place tag on poster to allow viewers to go to site.

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1. Offer simple 5 question quiz about NFC.
2. Start phone app showing “touch phone to nfc tag to begin” screen
3. User touches tag 1
4. Show question 1 in app.
5. User selects answer. Tell user to touch tag to ABCorD labeled tag to submit.
6. If tag selection matches app answer, show message and first letter of final answer.
7. If does not match tell user to make another selection.
8. When correct, tell user to tap button for next question. App should only react to tag touch when question showing.
9. After 4th correct answer screen, ask final question and allow user to type final answer NDEF and touch final tag. If any other tag touched, show message to touch last tag to submit.
10. Show correct or incorrect screen.

Q1: What does NFC stand for?  
Q2: Type 2 Tags, like the ones you see here, have memory structures divided into blocks. How many bytes make up one block?  
Q3:  
Q4:  
Q5: If you answered all 4 questions correctly, you have unlocked the answer to this final question: What is the standardized data format used to exchange information between NFC devices and NFC tags?

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